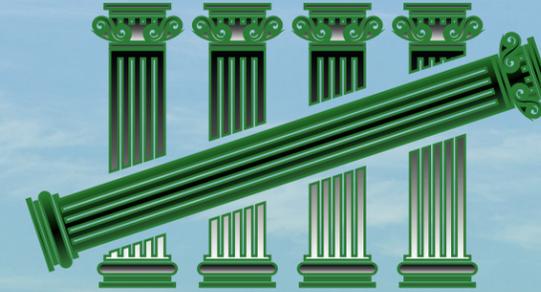


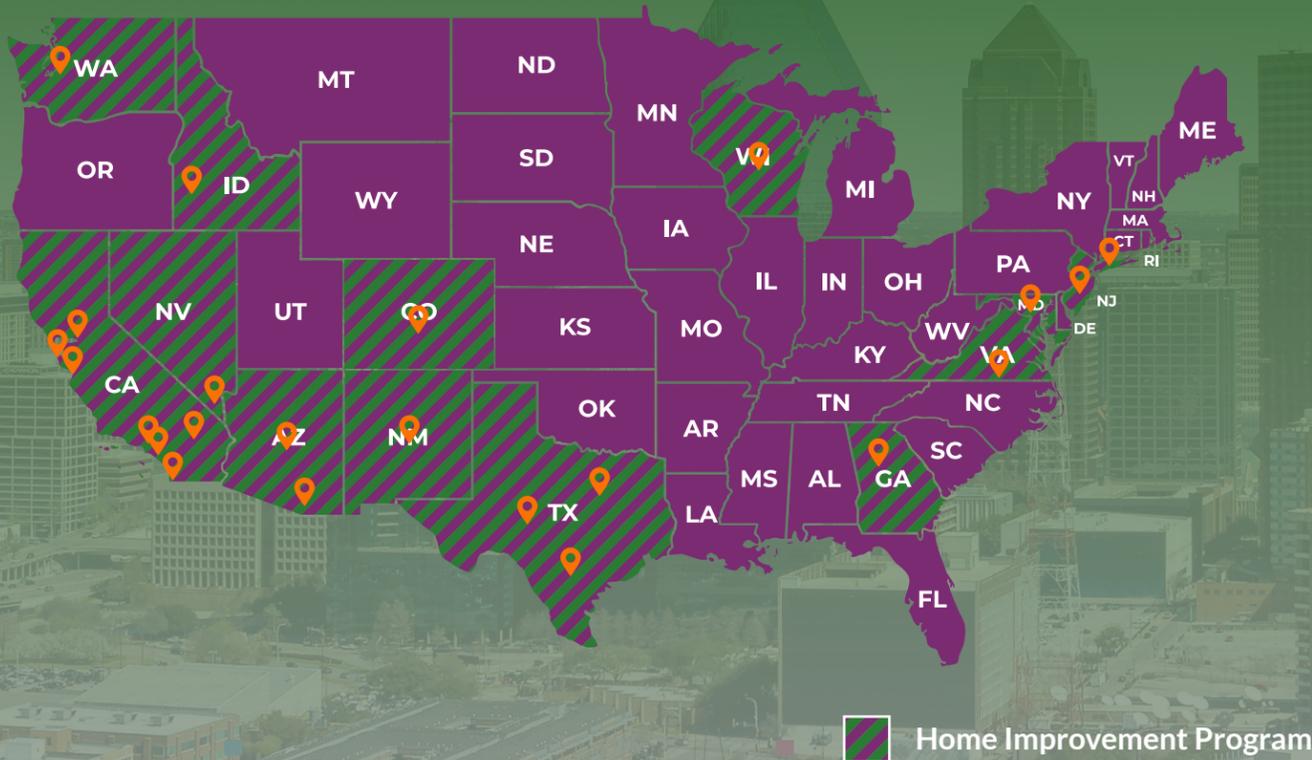
At 5 PILLAR SOLUTIONS, our mission is to transform how home improvement companies grow, connect, and thrive. We specialize in redefining marketing strategies for the renovation, remodeling, and home services sector, ensuring our clients experience sustainable growth and a lasting impact in their communities.

With an innovative approach rooted in strategic outreach, we help home improvement businesses acquire over 1,000 new customers per week, placing us among the top-performing agencies in the region. Our team understands the unique dynamics of the industry, from seasonal trends to customer preferences, and applies precise data analysis to craft tailored campaigns that resonate. Rooted in values like honesty, dependability, and innovation, we help elevate your brand, position you ahead of the competition, and connect you with homeowners ready to act.

Join a team driven by imagination and results. Discover what you can achieve with 5 PILLAR SOLUTIONS, where your growth is our mission.



5 PILLAR SOLUTIONS



www.5pillarsolutions.com



SEIZING MORE OPPORTUNITIES

BASIC CORPORATE STRUCTURE

5 PILLARS

At 5 Pillar Solutions, we specialize in empowering businesses through a strategic framework centered around five essential pillars. Each pillar is designed to strengthen your business operations and pave the way for sustainable growth and significant impact.



LONG TERM VISION

We believe that a clear, long-term vision is crucial for sustained business success. We work closely with our clients to define and refine their visions, turning aspirations into actionable business goals. By aligning marketing strategies with your long-term objectives, we ensure that every campaign meets your immediate needs while building a foundation for future growth. Our strategic planning sessions are designed to inspire and solidify your vision, ensuring that every step we take together moves your business closer to its ultimate objectives.



MINDSET & BELIEF

Success starts with the right mindset and belief in your mission and capabilities. We foster a positive, growth-oriented team mindset that empowers brands to overcome challenges and seize opportunities. Our services help you build resilience while giving you the leverage needed to outpace the competition and thrive in your industry. Whether you are looking to increase customer acquisition, improve retention, or widen your reach, we have the expertise to drive measurable results.



DISCIPLINE & CONSISTENCY

Discipline and consistency are the bedrock upon which effective marketing strategies are built. Our approach establishes consistent brand messaging and regular engagement and efforts, ensuring that every campaign is executed on schedule and to the highest standards. Our tools and strategies are designed to keep your marketing efforts streamlined and focused, helping you build a strong, consistent brand presence that resonates with customers over time.



TAKING MASSIVE ACTION

To stand out in the competitive market, taking massive action is key. 5 Pillar Solutions equips you with the tools and confidence to make bold moves. We plan and implement high-impact marketing campaigns that attract attention and drive results. From expansive digital marketing to strategic partnerships and community engagement, we ensure that your campaign reaches the right audience. Let us help you increase brand awareness, boost sales conversions, and enhance customer engagement for lasting business growth.



SERVICE TO OTHERS

Our final pillar revolves around the principle of service to others. At 5 Pillar Solutions, we believe that the best business practices are those that contribute positively to the community and your customers. We help you craft marketing messages that communicate not just the value of your services, but also the values of your company. Our community-centric campaigns aim to build trust and foster a spirit of giving back, enhancing your company's reputation, and deepening customer relationships.



Founded in 2021 and headquartered in Dallas, Texas, Renovo Home Partners unites top home-improvement brands across the nation. Their goal is to provide homeowners with trusted, high-quality remodeling solutions—offering services from bath and window replacements to roofing and siding. Renovo empowers each of its partner brands to maintain local identity while benefiting from national resources and technology.

Fun Fact: Ranked #8 on the *Qualified Remodeler Top 500* list in 2023!



One of the world's largest and most trusted retailers, Costco began in 1976 with its first warehouse in San Diego under the name *Price Club*. The first official Costco opened in 1983 in Seattle, Washington. Today, Costco operates hundreds of membership-only warehouse clubs worldwide, providing quality products at unbeatable bulk prices. Their model is built on low margins, high volume, and loyal members.



Serving homeowners since 1989, Woodbridge Home Solutions specializes in windows, doors, siding, and baths across Texas, Kansas, and Oklahoma. Known for craftsmanship, quality installations, and exceptional service, Woodbridge provides lifetime transferable warranties for peace of mind. In 2022, they joined Renovo Home Partners, expanding their reach and resources while keeping their local charm.



Founded in 2006, Expo Home Improvement is Texas-owned and operated, proudly serving Dallas, Houston, Austin, and San Antonio. Their services include bath conversions, shower remodels, window replacements, and door installations. Having served over 24,000 customers, Expo is recognized with an A+ BBB rating and continues to build trust through quality, efficiency, and Texas pride.

ENTRY LEVEL (2-6 WEEKS)

\$40-50K

- Evaluation Trainee
- Marketing/Promotions
- Product Knowledge
- Communication Skills
- Strategic Goal Setting
- Leadership Checklist
- Consistency

- *Teach Back Systems
- *Possess Leadership Abilities

ACCOUNT MANAGER (4-7 MONTHS)

\$50-60K

- Evaluation Specialist Marketing/Promotion
- Coach/Mentor Training/Managing
- 2nd Round Interviews Business Trips
- Public Speaking Campaign Management
- Team Identity Leadership/Team Dev.
- Territory Management with Clients

- Sales & Branch Management Training
- Customer Relationship Training
- Strategic Planning & Development with Clients
- Supervising Technology Products
- Classroom Style Training

- *Manage 5-6 leaders
- *Complete Leadership Checklist
- *Hit Qualifying Team #s for campaign - 2 weeks

ASSISTANT MANAGEMENT (1-2 MONTHS)

\$75K+

- Cross-Train to Management
- Financial Planning, Payroll, and Taxes
- HR Responsibilities and Recruiting
- P & L Statements
- Learn to Manage Hiring

- Process
- Client Operations

- *Oversee all Office Responsibilities

BRANCH MANAGEMENT

\$120K+

- Client Operations
- Oversee
- Business/Market
- Finances/Payroll/Taxes
- Conferences
- Client Meetings

- Human Resources
- Morning Meetings
- Managing 10+ associates daily

- *Expansion Analysis

2 - 6 Weeks
Entry Level



4-7 Months
Account Manager



1-2 Months
Assistant Management



Awaiting Expansion
Branch Management

